

CLEARASIL TEACHER TRUTHS CONTEST
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) U.S. STATES AND THE DISTRICT OF COLUMBIA WHO ARE THIRTEEN (13) YEARS AND OLDER AT THE TIME OF ENTRY.

MANY WILL ENTER, FEW WILL WIN. MINORS MUST HAVE WRITTEN PERMISSION OF PARENT/LEGAL GUARDIAN TO PARTICIPATE.

The Clearasil Teacher Truths Contest (“Contest”) is sponsored by Reckitt Benckiser LLC (“Sponsor”), 399 Interpace Pkwy #10, Parsippany, NJ, 07054, and is administered by Prize Logic, LLC (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. CONTEST PERIOD:** The Contest entry period begins at or about 12:00 PM Eastern Time (“ET”) on October 12, 2015, and ends at 11:59:59 PM ET on October 23, 2015 (“Entry Phase”). During the Entry Phase, there are ten (10) separate entry periods (each, an “Entry Period”) each followed by a judging period (each, a “Judging Period”) as set forth below:

Entry Period	Start Date and Time (all times ET)	End Date (at 11:59:59 PM ET)	Judging Period (on or about)	Winner Notification (on or about)
1	10/12/15 at 12:00 PM	10/12/15	10/19/15	10/21/15
2	10/13/15 at 12:00 AM	10/13/15	10/19/15	10/21/15
3	10/14/15 at 12:00 AM	10/14/15	10/19/15	10/21/15
4	10/15/15 at 12:00 AM	10/15/15	10/19/15	10/21/15
5	10/16/15 at 12:00 AM	10/16/15	10/19/15	10/21/15
6	10/19/15 at 12:00 AM	10/19/15	10/26/15	10/28/15
7	10/20/15 at 12:00 AM	10/20/15	10/26/15	10/28/15
8	10/21/15 at 12:00 AM	10/21/15	10/26/15	10/28/15
9	10/22/15 at 12:00 AM	10/22/15	10/26/15	10/28/15
10	10/23/15 at 12:00 AM	10/23/15	10/26/15	10/28/15

The Entry Phase and Judging Period will collectively be referred to as the “Contest Period.” Non-winning Entries will not carry forward to subsequent Entry Periods. The Administrator’s computer is the Contest official clock.

- 2. ELIGIBILITY:** This Contest is offered only to legal residents of the fifty (50) United States and the District of Columbia who are at least thirteen (13) years old at the time of entry. Minor must have parent’s/legal guardian’s written permission to participate in the Contest. Employees of Sponsor, Administrator, Droga5, LLC, Twitter, Instagram, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the “Contest Entities”) and their immediate family members (i.e., spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Contest. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant's (and if a minor, his/her parent's/legal guardian's) full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator.

- 3. HOW TO ENTER THE CONTEST:** During each Entry Period, an eligible entrant may enter the Contest by posting a new photograph on Instagram or Twitter showing his/her teacher's or teachers' truth(s) about high school (written in the following format: "Teen acne ends. You know what doesn't? <Insert teacher(s) truth(s)>") written on a board (e.g., chalk board or white board) featuring the teacher in front of the board and including the hashtag #TeacherTruthsContest. Each post to Twitter or Instagram including the photograph, teacher, hashtag and description will be referred to herein as an "Entry." Entrant must have the teacher's written permission to feature the teacher's statement and likeness in the Entry in a form of the participation release attached to these Official Rules as Exhibit A. Entrants who enter via Twitter must follow @Clearasil for winner notification purposes. All Entries posted must be new photographs posted during the respective Entry Phase. An entrant may not add the hashtag #TeacherTruthsContest to a photograph posted prior to the Entry Phase to obtain an entry into the Contest.

By submitting an Entry and using the hashtag #TeacherTruthsContest, entrant (and if a minor, his/her parent/legal guardian) hereby agrees to the terms and conditions set forth in these Official Rules. Due to the way Twitter and Instagram operate their services, Entries from Twitter or Instagram users with "protected" accounts (i.e., entrant has set his or her account so that only people the entrant has approved can view his or her Tweets or posts) may not be received. An entrant must have a non-private Twitter account and a non-private Instagram account to enter the Contest from those platforms. If an entrant does not have a non-private Twitter account, he or she can create one at no cost at www.twitter.com. Use of Twitter will be subject to that service provider's privacy policy and terms of use, which can be found at www.twitter.com/privacy. If an entrant does not have a non-private Instagram account, he or she can create one at no cost using the Instagram application on his or her compatible mobile device (entrants should consult their wireless service providers regarding pricing plans, as message and data rates may apply). Use of Instagram will be subject to that service provider's privacy policy and terms of use, which can be found at <http://instagram.com/about/legal/privacy>. Entrants agree to release Twitter and Instagram from any and all liability associated with this Contest. This Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter or Instagram.

If an entrant Tweets via SMS or otherwise participates from his or her wireless phone, the entrant's wireless service provider may charge the entrant for each text message sent and received. Message and data rates may apply. Using a mobile device not supported may prevent participation in the Contest. Not all devices are supported. Entrants should consult their wireless service providers regarding their pricing plans prior to participating via a mobile device.

By submitting an Entry, each entrant (and if a minor, his/her parent/legal guardian) agrees that his or her entry conforms to the entry guidelines and restrictions set forth in Section 4 of these Official Rules ("Entry Requirements"). Any entrant who incorporates any intellectual property owned by a third party into his or her entry does so at his or her own risk. Without in any way limiting, expanding or amending the terms and conditions residing on Sponsor's

website, which terms and conditions shall remain in full force and effect, if Sponsor is duly notified that any element of an entrant's Entry infringes upon the rights of another person, including but not limited to, a teacher's rights of publicity, and/or receives a legally valid request to remove the affected Entry from Sponsor's website and the Contest because of such infringement, such Entry may be disqualified from the Contest, as Sponsor may determine in its sole discretion. Further, no entrant will be eligible to receive a prize unless Sponsor determines, in its sole and absolute discretion, that such entrant's Entry has been or can be sufficiently cleared for legal purposes and such entrant eligibility is verified. Each person who enters this Contest represents and warrants as follows: (i) the Entry is the entrant's own original, previously unpublished, and previously unproduced work; (ii) the Entry does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant, and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; and (iv) the Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Contest Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

Submitting an Entry constitutes entrant's (and if a minor, his/her parent's/legal guardian's) grant to Sponsor, its parents and affiliates, and the employees, officers, directors, licensees, designees, agents, successors and assigns (collectively, "Grantees"), of a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, post, distribute, publish or create derivative works from and display the Entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, advertising, public relations, trade show and/or marketing purposes, without further compensation, notification or permissions of any kind except where prohibited by law. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights entrant is granting to use the Entry. This license expressly includes a right (but not the obligation) for Sponsor to modify Entries to remove any third party intellectual property. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein. Each entrant hereby acknowledges that such entrant does not reserve any rights in or to the Entry. Further, the Sponsor, at its sole discretion, may add or remove any Entry from its website at any time for whatever reason. The displaying of an Entry on any website does not constitute verification of eligibility or compliance with these Official Rules and all Entries and entrants remain subject to verification of eligibility and compliance with these Official Rules as determined by Sponsor at its sole discretion.

Entrants agree that Sponsor has the right, but not the obligation, to use and/or otherwise display the Entries as set forth above, and that if such Entries are, in Sponsor's sole discretion, displayed on the Sponsor's website or social media accounts, such Entries may be subject to third party comments that will be publicly viewable, and further, such Entries may also be saved, shared, and/or further emailed by such third parties on the internet or otherwise.

Entry Limit: Entrants may submit one (1) Entry per Entry Period per social media platform. Regardless of the method of entry, each Entry may only be submitted once, regardless of platform, during the Entry Period; for clarity the same Entry may not be submitted on Twitter

and Instagram or by multiple entrants. An entrant may use only one (1) Twitter account and one (1) Instagram account to enter. Multiple Entries will be void. Entrants attempting to use multiple Twitter or Instagram accounts or multiple identities may be disqualified, at Sponsor's sole discretion.

4. ENTRY GUIDELINES AND RESTRICTIONS: Each Entry:

- Must be submitted during an Entry Period;
- Must be your new and original image;
- Must have received permission from the teacher or teachers featured in the Entry in the form of the participation release attached to these Official Rules as Exhibit A, and the entrant must be able to provide written proof of permission at Sponsor's request;
- Must be created by the entrant, and may not be plagiarized, have been previously published or have previously won a prize or award;
- Must be in English, except for commonly understood foreign words;
- Must contain the hashtag #TeacherTruthsContest;
- Must comply with these Official Rules;
- Must comply with the Twitter and/or Instagram Terms of Service;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright infringement (including, but not limited to logos, trade names, or patented features); Sponsor may, in its sole and absolute discretion, blur any item that violates the foregoing and enter the Entry;
- Must be in keeping with Sponsor's image and not be offensive or disparaging Sponsor, Administrator, or any other person or party affiliated with the promotion and administration of this Contest, or any of their respective products and/or brands;
- Must not feature any individual other than the teacher, and the entrant is solely responsible for obtaining all such individuals' written consent to appear in an Entry, including but not limited to the teacher's written permission in the form of the participation release attached to these Official Rules as Exhibit A;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, violent, tortious, defamatory, slanderous or libelous (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain any express or implied commercial endorsement;
- Must not contain, facilitate, reference, or use material that promotes illegal drug use, alcohol abuse, or other illegal activity;
- Must not contain material or statements that promote use of alcohol by minors, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where entry is created.

NOTE: By submitting an Entry, each entrant agrees that his/her Entry conforms to the Entry Requirements set forth above and all other terms and conditions in these Official Rules and

that Sponsor or Administrator may, at its sole and absolute discretion, disqualify him/her from the Contest if Sponsor (in Sponsor's sole discretion) decides that his/her Entry fails to conform to the Entry Requirements or any other provision of these Official Rules.

5. JUDGING AND SELECTION OF THE WINNERS: During each Judging Period all eligible Entries received in the associated Entry Period will be judged by a panel of qualified judges ("Judges") to determine one (1) winner. The Judges will score each Entry according to the following weighted judging criteria (collectively, "Judging Criteria"): (i) Creativity: 30%; (ii) Relevance to Theme of the Contest: 30%; and (iii) Brand Appeal: 40%. The one (1) entrant whose Entry receives the highest score from the Judges will be deemed a potential winner for the respective Entry Period. In the event of a tie, the tied Entries will be reviewed by the Judges and the Entry with the highest score in "Brand Appeal" will be named the potential winner. In the event of a further tie, the Entry with the higher score in "Creativity" will be named the potential winner. In the event of a further tie, the still tied entries will be re-judged by a new panel of Judges using the criteria above. In no event will there be more than ten (10) winners in the entire Contest. All winners are each considered a potential winner pending verification of eligibility and compliance with these Official Rules. Decisions of the Judges are final and binding.

6. PRIZES AND APPROXIMATE RETAIL VALUE:

A. Prizes (1 per Entry Period, 10 total): Each winner will receive a check in the amount of \$5,000 made payable to winner ("Prize").

B. Total Approximate Retail Value: The total approximate retail value ("ARV") of all Prizes available in the Contest is \$50,000.

C. General Prize Conditions: The right to receive a Prize is non-assignable, non-transferable and no prize substitution or exchange will be allowed, except by Sponsor who reserves the right to substitute a prize of equal or greater value in case of unavailability of Prize or force majeure. The Contest Entities shall not be responsible for any inability of any winner to accept or use any portion of a Prize for any reason. Federal, state and local taxes are solely the responsibility of each winner. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. Contest Entities are not responsible for any delays in Prize fulfillment. In no event will more Prizes than are stated in these Official Rules be awarded.

7. HOW TO CLAIM A PRIZE: On or about each of the Winner Notification dates set forth in Section 1 of these Official Rules, the respective potential winner will be sent a notification with further instructions on how to claim a Prize, including requesting the potential winner to provide his or her e-mail address and mailing address. If a potential winner entered via Twitter, he/she will be notified at his/her Twitter account via a Direct Message from @Clearasil and must respond with his/her complete first and last name and e-mail address within 24 hours. If a potential winner entered via Instagram, then a comment post will be made by @Clearasil to the potential winner's Instagram Entry which will include a unique URL link. Each potential winner who entered via Instagram must visit the unique URL link and submit his/her e-mail address on the form to receive a claim code via e-mail from the Administrator. The potential winner must then post the claim code as a comment posted to the Instagram Entry within 24 hours from the timestamp of the claim code being e-mailed. If a potential winner fails to respond to the initial winner notification in the time period set forth above, he/she may, at the Sponsor's sole discretion, be disqualified.

Before being declared a verified winner, each potential winner must complete, sign, and return a notarized Affidavit of Eligibility/Liability & Publicity Release and a tax acknowledgement form within five (5) days from the date it is postmarked as being e-mailed to the potential winner by the Administrator. If a potential winner is found to be ineligible or not in compliance with these Official Rules or declines to accept a Prize, Sponsor or Administrator is unable to contact a potential winner, or the Prize notification or Prize is returned undeliverable, the Prize will be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate winner. If the Sponsor wishes to select an alternative potential winner, Sponsor will select this alternative potential winner as the entrant whose Entry received the next-highest Judges Score from among the eligible Entries received. Each potential Winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules. Prizes will be mailed to the confirmed winner eight (8) to twelve (12) weeks after verification of eligibility and receipt by Sponsor of the Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment form.

ALL WINNERS WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES IN THE AMOUNT OF THE ACTUAL RETAIL VALUE OF THE PRIZE AND MUST SUBMIT HIS OR HER SOCIAL SECURITY NUMBER, AS REQUIRED BY LAW. ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNER.

- 8. LIMITATION OF LIABILITY:** By participating in this Contest, entrants (and if minors, their parents and legal guardians) agree that the Contest Entities, Twitter, Instagram, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering or hacking or by any of the equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any Contest-related website or social media platform. The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest and/or aspects

of the Contest, including but not limited to: the selection of winners in a manner it deems fair and reasonable, including but not limited to the selection of the winners from among eligible Entries received prior to such cancellation, termination, modification or suspension. In no event will more Prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. This Contest is subject to all federal, state and local laws and regulations.

By entering the Contest, each entrant (and if a minor, his/her parent/legal guardian) agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including but not limited to reasonable outside attorneys' fees) that may arise in connection with: (a) the Contest, including but not limited to any Contest-related activity or element thereof, and the entrant's registration, participation or inability to participate in the Contest, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Contest materials, (d) acceptance, receipt, delivery of, possession, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to: by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Contest, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any registration (including but not limited to the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Contest, any Contest-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Contest and/or its contents related to or resulting from any part of the Contest, (l) any lost/delayed data transmissions, omissions, interruptions, defects and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof) or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Contest, including but not limited to the prize components, are provided "as is" without warranty of any kind, either express or

implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

9. DISPUTES: THIS CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“AAA RULES”). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING BUT NOT LIMITED TO ATTORNEYS’ FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

10. PRIVACY POLICY: Any personally identifiable information collected during an entrant's participation in the Contest will be collected by Sponsor or designee and used by Sponsor and/or its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <http://legal.rb.com/us/privacy-policy/>.

11. PUBLICITY RIGHTS: By participating in the Contest and/or accepting a Prize, each entrant (and if a minor, his/her parent/legal guardian) agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, social media name and/or handle, biographical information, photos and/or likeness and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

12. NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF: Each entrant (and if a minor, his/her parent/legal guardian) hereby acknowledges and agrees that the relationship between the entrant and the Contest Entities is not a confidential, fiduciary, or other special relationship, and that the entrant's decision to provide the entrant's entry to Sponsor for purposes of the Contest does not place the Contest Entities in a position that is any different from the position held by members of the general public with regard to elements of the

Entrant's entry. Each entrant (and if a minor, his/her parent/legal guardian) understands and acknowledges that the Contest Entities have wide access to ideas, stories, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant (and if a minor, his/her parent/legal guardian) also acknowledges that many ideas or photos may be competitive with, similar or identical to the entry and/or each other in theme, idea, format or other respects. Each entrant (and if a minor, his/her parent/legal guardian) acknowledges and agrees that such Entrant will not be entitled to any compensation as a result of any Contest Entity's use of any such similar or identical material. Each entrant (and if a minor, his/her parent/legal guardian) acknowledges and agrees that the Contest Entities do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the entry. Finally, each entrant (and if a minor, his/her parent/legal guardian) acknowledges that, with respect to any claim by entrant relating to or arising out of a Contest Entity's actual or alleged exploitation or use of any entry or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief and Entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

13. NO OBLIGATION TO USE/FURTHER DOCUMENTATION: Sponsor shall have no obligation (express or implied) to use any entry, or to otherwise exploit any entry or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the any entry for any reason, with or without legal justification or excuse, and contestants shall not be entitled to any damages or other relief by reason thereof. If Sponsor shall desire to secure additional assignments, certificates of engagement for the entry or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of these Official Rules, then each Entrant agrees to sign the same upon Sponsor's request therefor.

14. GENERAL: Any attempted form of participation in this Contest other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to enter the Contest in excess of the stated limits using multiple social media accounts, multiple identities, proxy servers or like methods, all of that entrant's Entries will be declared null and void, and that entrant will be ineligible to win a Prize. In the event of a dispute as to the identity of a winner, the winning Entry will be declared made by the authorized account holder of the e-mail address associated with the handle used to submit such Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business or educational institution) that is responsible for assigning e-mail addresses for the domain associated with the e-mail address associated with the social media handle used to enter the Contest. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Contest, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Contest. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Contest will void any attempted participation effected by such methods and result in the disqualification of the individual utilizing such. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY CONTEST WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE**

ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Contest. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All registrations and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.

15. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: Clearasil Social Contest – Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by December 8, 2015.

Sponsor: Reckitt Benckiser LLC, 399 Interpace Pkwy #10, Parsippany, NJ, 07054.

EXHIBIT A
PARTICIPATION RELEASE
USE OF LIKENESS OR CONTRIBUTION TO PHOTO

I, _____, declare that I am eighteen (18) years of age or older and that I appear in or contributed to the Entry and photograph submitted by _____ in the Clearasil Social Contest (the "**Photo**"). I hereby irrevocably consent to the use of my name, and/or image ("**Likeness**") in any form, as incorporated in the Photo, by Reckitt Benckiser LLC ("**Clearasil**") and its affiliates, successors or licensees and others acting on its behalf (the "**Released Parties**") for the purpose of advertising the program in any media, throughout the world in perpetuity, including but not limited to on the world wide web. If I contributed to creating the Photo in any manner, I hereby irrevocably consent to Clearasil's use as set forth in the Official Rules of the contest.

I hereby grant Clearasil an irrevocable, fully paid, non-exclusive and unrestricted license to display and use my Likeness as Clearasil determines now and in the future, and to publish, adapt, edit and/or modify the Photo in any way, in whole or in part, and to use such Photo in commerce and in any and all media now known or hereafter discovered, worldwide, without limitation or compensation to me and without right of notice, review, or approval of any such use of the Photo or Likeness. I hereby waive and release the Released Parties, Inc., Droga5, LLC, and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, and their respective officers, directors, employees, representatives, designees and agents from any and all claims based upon invasion of privacy, right of publicity, defamation, or claim of visual or audio alteration or faulty mechanical reproduction or any claims in connection with the exercise of the rights granted herein.

No promise or representations of any kind have been made to me. This release has been fully reviewed by the undersigned and is entered into as the date set forth below.

Print Name (Teacher's Name)

Email Address

Street Address, City, State, Zip

Signature

Daytime phone number